



Niceville High School
800 East John Sims Parkway
Niceville, Florida 32578
Charles Mareello, Principal



**The Eagle Pride Marching Band is going to the
2024 Tournament of Roses Parade!**

We are very excited that the Niceville High School Eagle Pride has been selected as one of 12 bands invited to participate in the 2024 Tournament of Roses Parade in Pasadena, California, on January 1st, 2024! This will be the third time that the Eagle Pride has participated in the Rose Bowl Parade and the first since 2017. The Eagle Pride will represent Niceville High School, the Twin Cities, and all of Okaloosa County as they march in front of 700,000 spectators and over 37 million television viewers around the world! This trip will be an experience of a lifetime for our students!

Getting roughly 300 students, chaperones, and staff from Niceville to Pasadena will be a huge effort, especially from a financial perspective. We estimate that the total cost for our six-day trip to Pasadena will be more than \$900,000. The Eagle Pride won't receive any funds from the school district for this trip. It's up to the band and students to raise this considerable amount. The cost for each student to make the trip will be around \$3,250. We have a "no student left behind" policy, meaning that if a student wants to go on the trip, we will find a way to make that to happen, including scholarships. We have never left a student behind on any Eagle Pride trip due to financial reasons.

To make this amazing trip a reality, we are asking our community to help get the Eagle Pride to Pasadena by becoming an official sponsor. By sponsoring the Eagle Pride, you'll be able to help defray overall band expenses, fund student scholarships, or even help fund the trip cost for individual students. If you can sponsor the Eagle Pride, the form on the back of this letter details everything you need to know and accomplish. All sponsorship donations are tax-deductible.

We would like to thank you for your time and consideration. Your sponsorship can help make this a truly incredible experience for everyone involved. We would like to have all sponsorships submitted by April 30, if possible, to help with our trip planning efforts. If you have any questions or need further information, please contact Melanie Hansen, our sponsorship chair, via email at melk309@yahoo.com, or Steve Milz, our publicity chair, via email at steven.milz@cox.net.

A blue ink signature of Charlie Mareello.

Charlie Mareello
Principal

A blue ink signature of Dan Wooten.

Dan Wooten
Director of Bands

2024 Eagle Pride Rose Bowl Parade Sponsor Form

Please complete the following information and send this form along with your sponsorship payment to the address shown below. Sponsorships can also be dropped off at the NHS front office, or we can have a Band Booster pick it up from you.

NHS Band, Attn: Rose Bowl Trip Sponsorship, 800 East John Sims Pkwy, Niceville, FL 32578

The following chart shows the various sponsorship levels that are available and their respective recognition:

EPMB Sponsor Benefit	White \$100 - \$249	Maroon \$250 - \$499	Silver \$500-\$999	Gold \$1000 - \$2499	Platinum \$2500 - \$4999	Eagle \$5000 or more	Student (any amount)
Recognition on EPMB Facebook once a quarter	✓	✓	✓	✓	✓	✓	✓ (3)
Recognition on nicevilleband.com website	✓	✓	✓	✓	✓	✓	✓ (3)
Certificate of Appreciation with Band Photo	✓ (unframed)	✓ (unframed)	✓ (framed)	✓ (framed)	✓ (framed)	✓ (framed)	✓ (3) (unframed)
Recognition of sponsorship in annual football program		✓	✓	✓	✓	✓	
Announcement as sponsor at a home football game			✓	✓	✓	✓	
Business on back of 2024 Rose Bowl t-shirt			✓ (1)	✓ (1)	✓ (1)	✓ (1)	
Recognition in commemorative video or photo book			✓ (2) (text entry)	✓ (2) (1/8 page)	✓ (2) (1/4 page)	✓ (2) (1/2 page)	
Jazz Dinner Tickets						✓ (4)	

1. Sponsors will be included on the 2024 Rose Bowl t-shirts based on available space with higher level sponsors listed first.
2. The Band Boosters will be creating a video or photo book commemorating the 2024 Eagle Pride's Rose Bowl trip. Depending on level, sponsors will have either a full-color graphic promotion of their business or their business name listed in the "thank you" section of the video/book.
3. Student sponsorships of \$100 or more will receive the specified recognition.
4. The 2023 NHS Jazz Dinner is tentatively scheduled for April 14; Eagle sponsors will receive two (2) complimentary tickets to attend this event.

Point of Contact (Name)

Phone Number(s)

Email Address

How would you like the name of your business/organization to appear in printed material?

Business Address

Sponsorship Level

White Maroon Silver Gold Platinum Eagle Sponsorship Amount: \$ _____

Choose one option: I would like my sponsorship to primarily offset overall band expenses for the trip

I would like my sponsorship to primarily fund scholarships for students needing aid

Student – list the name(s) of the student(s) you wish your sponsorship to support
